



March / April 2012

Dear Sir or Madam,

On April 21, 2012, Phoenix West Rotary Club will proudly host its Rotary Beach Party 2012, an annual dinner and auction at the Moon Valley Country Club. I would like to invite you and your organization to join us as a sponsor or auction donor for this very special evening in support of Rotary's charitable activities, as well as our event beneficiary partner Ronald McDonald House Charities of Phoenix.

This year's beach-inspired theme will gather guests to enjoy spirited company over a delicious meal, live and silent auctions, fun raffles and a few other surprises. Most importantly, we will come together to collectively raise support for causes that make a difference within our community. Phoenix West Rotary is very proud to have raised more than \$20,000 at last year's event and your participation is paramount to its growing success!

The Phoenix West Rotary is focused on "service above self" and our members have initiated and assisted with many programs both internationally and locally; including work with Desert Mission Food Bank, Sojourner Center, and supporting Polio Plus, Rotary's flagship program to eradicate polio worldwide. We hope to continue our involvement with these programs and organizations, including the Ronald McDonald House, whose unique mission is to provide support and a temporary "home-away-from-home" for families with seriously ill children. Having the Ronald McDonald Houses in Phoenix is a wonderful asset and their staff and volunteers are committed to addressing the basic daily needs of families so that valuable time and energy can be devoted to the caring for their child.

I hope you will join us for some "fun in the sun" at Rotary Beach Party 2012! **There are a number of ways that you and your organization can get involved: attend the event, become a sponsor or donate to our silent or live auction. You will find descriptions of sponsorship opportunities and an auction donor form enclosed.** If you would like to discuss this year's event, please feel free to contact me at 602-279-5533. Thank you for your consideration.

Best regards,

Mike Tanner
President, Phoenix West Rotary



ROTARY BEACH PARTY!

Dinner & Auction benefiting Phoenix West Rotary Club Charity Fund and Ronald McDonald House Charities of Phoenix (RMHC)

Date: Saturday, April 21, 2012
6:00 — 10:00 PM

Location: Moon Valley Country Club
151 West Moon Valley Drive
Phoenix, AZ 85023

Attendance: 150—200 guests

Attire: Casual Tropical Beach-inspired Attire

Underwriting: \$5,000 - \$100

Sponsorships: \$2,500, \$1,250, \$600
(See Sponsorship Opportunities Document for details.)

Tickets: \$60 each

Auction & Raffle Donations also accepted!

Main Rotary Contact: Mike Tanner, President
(p) (602) 279-5533
(e) mike@tanner-collision.com

RMHC Contact: Leslie Tan, development manager
(p) 602-798-5097
(e) ltan@rmhcphoenix.com
(f) 602-264-5670

ABOUT THE BENEFICIARIES



**Phoenix West
Rotary Club**

Rotary Charity Fund

As part of Rotary International, the world's first volunteer service organization with more than 1.2 million members in over 33,000 clubs worldwide, Phoenix West is composed of business and professional leaders united to provide

humanitarian service and to promote international understanding and peace under the motto "Service Above Self". Projects include: working and supporting the Desert Mission Food Bank, establishing the Children's Foundation Thrift store, establishing and supporting Kids Street Park, recognizing and honoring outstanding students at five Westside high schools and establishing a community garden to support Myanmar and Bhutan refugees. Internationally, the club has participated in providing and distributing wheelchairs in Mexico, supporting water projects in Kenya, establishing a carpentry workshop for abandoned teenagers in Puebla, Mexico, supporting Gift of Life, a program that provides life-saving heart surgery for needy children, and supporting Polio Plus, Rotary's flagship program to eradicate polio worldwide. With its partners, WHO, UNICEF and CDC, over 2 billion children have been immunized, reducing polio by 99%. Eradication is now in sight with only four small areas of the world remaining epidemic. **For more information, visit phxwestrotary.org.**



Ronald McDonald House Charities of Phoenix

If the child of someone close to you were hospitalized you would do anything to help—you would open up your home, make a meal—you'd do whatever it took. At Ronald McDonald House Charities of Phoenix (RMHC) that is what we do 365 days a year.



The two Ronald McDonald Houses in Phoenix can provide up to **63 families** a night with a restful, comfortable place to call a "home away from home." Often times, RMHC is a family's only option for affordable lodging in Phoenix.

Since 1985, **RMHC has been visited more than 30,000 times from families across the country and around world.** RMHC's goal is to help families stay together during a time of crisis. We strive to create an environment where a feeling of hope will flourish. **For more information, visit rmhcphoenix.org.**



SPONSORSHIP OPPORTUNITIES



BIG KAHUNA SPONSOR - \$2,500

(value of goods and services received—\$300)

- Premium table of ten at the event
- Company logo on event promotional pieces and event program
- Full-page ad in event program
- Company logo on signage at the event
- Promotion to media highlighting company as a sponsor
- Promotion in *West Side Story*, Rotary Newsletter
- Promotion in RMHC newsletter and e-Newsletter

WAVE MAKER SPONSOR - \$1,250

(value of goods & services received—\$300)

- Table of ten at the event
- Company logo on event promotional pieces
- Company logo in event program
- Half-page ad in event program
- Company logo on signage at the event
- Promotion in *West Side Story*, Rotary Newsletter
- Promotion in RMHC newsletter and e-Newsletter

HANG TEN SPONSOR - \$600

(value of goods & services received—\$300)

- Table of ten at the event
- Company name/logo on event promotional pieces
- Company name in event program

UNDERWRITING OPPORTUNITIES

- Dinner \$5,000
- Printing ~~\$2,000~~ **SOLD!**
- Entertainment \$1,000
- Postage/Mailing \$500
- Décor \$400
- E-vite/Website \$250
- Friends of Rotary/RMHC \$100

OTHER OPPORTUNITIES

- _____ # Tickets at \$60 each
- I would like to make a fully tax deductible contribution in the amount of \$_____.

Underwriters will receive acknowledgement for their support in the area of their support!

Sponsorships and tickets may also be purchased at <http://rmhcphoenix.ejoinme.org/rotary>

DONOR NAME: _____

Individual name, business or organization (Please write the name as you would like it to appear in event publications.)

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____ **E-MAIL:** _____

CHECK ENCLOSED (Make payable to: Ronald McDonald House Charities of Phoenix)

MASTERCARD **VISA** **AMEX** **DISCOVER**

Charge my sponsorship to the following credit card:

Account Number: _____

Exp. Date: _____ **Signature** _____

Please return completed form and payment to:

Mike Tanner—Tanner Collision—Attn: Rotary Beach Party—4124 N. 22nd Drive, Phoenix, AZ 85015

Sponsorship Questions? Contact Mike Tanner, Phoenix West Rotary Club, (602) 279-5533 or mike@tanner-collision.com

ITEM DONATION AGREEMENT FORM

Event: Moon Valley Country Club—April 21, 2012

This is a: Corporate Donation Individual Donation Anonymous

Donor Name _____
Please print name as you would like it to appear in all event materials.

Contact Name / Individual Donor _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Detailed item description: Please provide as much information as possible.

Value \$ _____ Expiration Date and/or limitations _____

The undersigned does hereby give and convey to Ronald McDonald House Charities of Phoenix and event partner Phoenix West Rotary Club the above-described item(s). The organizations reserve the right to place donation(s) in appropriate auctions/events. In compliance with IRS requirements, we declare that no goods or services were provided in exchange for this contribution. Your gift is tax-deductible to the full extent permitted by law. Ronald McDonald House Charities of Phoenix, Inc. is a qualified charitable organization under Section 501(c)(3) of the Internal Revenue Code. EIN# 86-0483792.

Signature _____ Date _____

Item Status—Check ONE of the following:

- Item/gift certificate is ENCLOSED
- Donation will be DELIVERED/MAILED at a later date. Approximate date: _____
- Donation will be DROPPED OFF at address below. Please call ahead.

Donor Helpful Hints:

- 1) Please be sure to fill out all donor information.
- 2) A company contact and address is needed for us to send you a gift receipt. Values also help us set appropriate starting bids.
- 3) Be sure to include all restrictions for your donation.

Send donation and completed form to:

TANNER LUXURY COLLISION
 Attn: Mike Tanner, Rotary Beach Party
 4124 N. 22nd drive
 Phoenix, AZ 85015
 (p) 602-279-5533
 (e) mike@tanner-collision.com

Please assist our volunteers by submitting auction item forms by April 13, 2012. All donations must be received no later than April 16, 2012 to guarantee inclusion in auction.
THANK YOU FOR YOUR SUPPORT!

For office use only:

Solicitor: _____

Form received: _____

AT: _____

EX: _____