



March/April 2011

Dear Friend:

Phoenix West Rotary is proud to announce its **Rock 'n' Roll Rotary Fest** which will be hosted on Saturday, May 7, 2011 at Moon Valley Country Club, Phoenix. We look forward to having a *ROCKIN' GOOD TIME* while raising funds and awareness for our non-profit partner Ronald McDonald House Charities of Phoenix and the many community projects of the Phoenix West Rotary!

We are inviting local businesses to participate in Rock 'n' Roll Rotary Fest by becoming a sponsor. Your contribution will help us make a big difference within our community.

As a sponsor of the Rock 'n' Roll Rotary Fest you will have a great opportunity to showcase your company's specialty while supporting admirable causes. There are a variety of sponsorships for you to consider, as well as underwriting opportunities. Underwriting helps offset auction costs, which in-turn will allow us to generate more money for our causes. Please see the enclosed for more information.

The Phoenix West Rotary is focused on "service above self" and our members have initiated and assisted with many programs both internationally and locally; including work with Desert Mission Food Bank, Sojourner Center, and supporting Polio Plus, Rotary's flagship program to eradicate polio worldwide. We hope to accomplish even more during this 2011 Rotary year in supporting charities like Ronald McDonald House Charities of Phoenix.

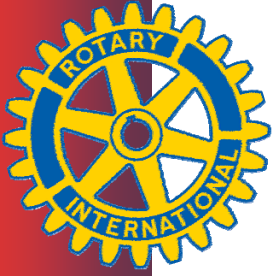
Ronald McDonald House Charities provides comfort, support and a temporary "home-away-from-home" to families of children with serious illnesses and injuries. Families can come to relax, have a meal, connect with other families in similar situations, and get a much needed good night's rest. Having the Ronald McDonald House in Phoenix is a wonderful asset and their staff and volunteers are committed to addressing the basic daily needs of families so that valuable time and energy can be devoted to the caring for their child.

We can do so much and help so many people in need with your help! Thank you so much for your consideration. If you have any questions feel free to contact me at 602-279-5533.

LET'S "ROCK AND ROLL" FOR THE PHOENIX COMMUNITY!

Sincerely,

Mike Tanner
President-Elect, Phoenix West Rotary Club



ROCK 'N' ROLL ROTARY FEST 2011

Dinner & Auction benefiting Phoenix West Rotary Club Charity Fund and Ronald McDonald House Charities of Phoenix (RMHC)

- DATE:** Saturday, May 7, 2011
6:00 — 10:00 PM
- LOCATION:** Moon Valley Country Club
151 West Moon Valley Drive
Phoenix, AZ 85023
- ATTENDANCE:** 200-250 guests
- ATTIRE:** Casual Rock 'n' Roll Attire
- UNDERWRITING:** \$5,000 - \$100
- SPONSORSHIPS:** \$2,000, \$1,000, \$500
(See Sponsorship Opportunities Document for more details.)
- TICKETS:** \$50 each

AUCTION & RAFFLE DONATIONS ALSO ACCEPTED!

MAIN ROTARY CONTACT: Mike Tanner, president-elect
(p) (602) 279-5533

RMHC CONTACT: Leslie Tan, development manager
(p) 602-798-5097
(e) ltan@rmhcphoenix.com
(f) 602-264-5670

[HTTP://RMHCPHOENIX.EJOINME.ORG/ROTARY](http://rmhcphoenix.ejoinme.org/rotary)



ABOUT THE BENEFICIARIES



**Phoenix West
Rotary Club**

Rotary Charity Fund

As part of Rotary International, the world's first volunteer service organization with more than 1.2 million members in over 33,000 clubs worldwide, Phoenix West is composed of business and professional leaders united to provide humanitarian service and to promote international understanding and peace under the motto "Service Above Self". Projects include: working and supporting the Desert Mission Food Bank, establishing the Children's Foundation Thrift store, establishing and supporting Kids Street Park, recognizing and honoring outstanding students at five Westside high schools and establishing a community garden to support Myanmar and Bhutan refugees. Internationally, the club has participated in providing and distributing wheelchairs in Mexico, supporting water projects in Kenya, establishing a carpentry workshop for abandoned teenagers in Puebla, Mexico, supporting Gift of Life, a program that provides life-saving heart surgery for needy children, and supporting Polio Plus, Rotary's flagship program to eradicate polio worldwide. With its partners, WHO, UNICEF and CDC, over 2 billion children have been immunized, reducing polio by 99%. Eradication is now in sight with only four small areas of the world remaining epidemic.

For more information, visit phxwestrotary.org.



Ronald McDonald House Charities of Phoenix

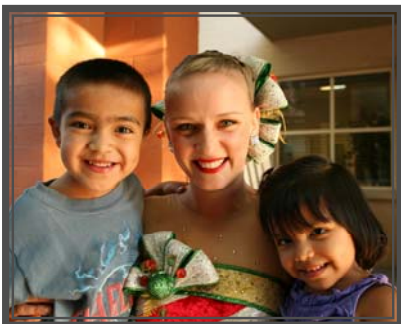
If the child of someone close to you were hospitalized you would do anything to help—you would open up your home, make a meal—you'd do whatever it took. At Ronald McDonald House Charities of Phoenix (RMHC) that is what we do 365 days a year.



The two Ronald McDonald Houses in Phoenix can provide up to **63 families** a night with a restful, comfortable place to call a "home away from home." Often times, RMHC is a family's only option for affordable lodging in Phoenix.

Since 1985, **RMHC has been visited more than 30,000 times from families across the country and around world.** RMHC's goal is to help

families stay together during a time of crisis. We strive to create an environment where a feeling of hope will flourish.
For more information, visit rmhcphoenix.org.



SPONSORSHIP OPPORTUNITIES



PLATINUM RECORD - \$2,000

(value of goods and services received—\$300)

- Premium table of ten at the event
- Company logo on event promotional pieces and event program
- Full-page ad in event program
- Company logo on signage at the event
- Promotion to media highlighting company as a sponsor
- Promotion in *West Side Story*, Rotary Newsletter
- Promotion in RMHC newsletter and e-Newsletter

GOLD RECORD - \$1,000

(value of goods & services received—\$300)

- Table of ten at the event
- Company logo on event promotional pieces
- Company logo in event program
- Half-page ad in event program
- Company logo on signage at the event
- Promotion in *West Side Story*, Rotary Newsletter
- Promotion in RMHC newsletter and e-Newsletter

SILVER RECORD - \$500

(value of goods & services received—\$300)

- Table of ten at the event
- Company name/logo on event promotional pieces
- Company name in event program

UNDERWRITING OPPORTUNITIES

- Dinner \$5,000
- Printing ~~\$2,000~~ **SOLD!**
- Entertainment \$1,000
- Postage/Mailing \$500
- Décor \$400
- E-vite/Website \$250
- Friends of Rotary/RMHC \$100

OTHER OPPORTUNITIES

- Tickets \$50 each
- I would like to make a fully tax deductible contribution in the amount of \$_____.

Underwriters will receive acknowledgement for their support in the area of their support!
 Sponsorships and tickets may also be purchased at <http://rmhcphoenix.ejoinme.org/rotary>

DONOR NAME: _____

Individual name, business or organization (Please write the name as you would like it to appear in event publications.)

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____ **E-MAIL:** _____

CHECK ENCLOSED (Make payable to: Ronald McDonald House Charities of Phoenix)

MASTERCARD **VISA** **AMEX** **DISCOVER**

Charge my sponsorship to the following credit card:

Account Number: _____

Exp. Date: _____ **Signature** _____

Please return completed form and payment to:
Mike Tanner—Tanner Collision—Attn: Rock 'n' Roll Rotary—4124 N. 22nd Drive, Phoenix, AZ 85015

Sponsorship Questions? Contact Mike Tanner, Phoenix West Rotary Club, (602) 279-5533

